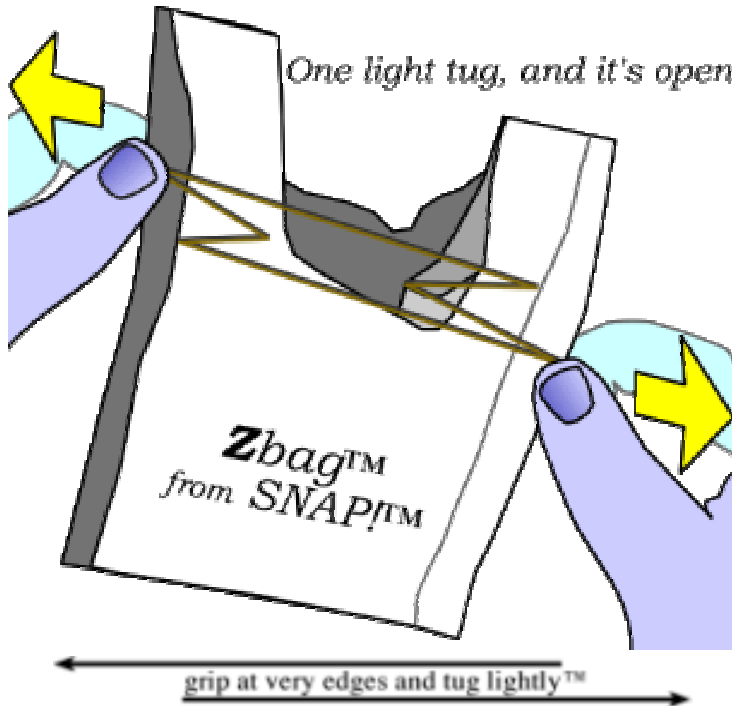


Zbag from SNAP!™: opens first time, every time™



SNAP Film Technologies
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patent info: US 7,223,016 and related documents

Contact us to discuss licensing
(manufacturers, retailers, brand
marketers, corporate users)

SNAP's ZBAG™: SIDE-GUSSETED BAGS (PRODUCE, SHOPPING, UTILITY)

SNAP's™ Zbag™ is a side-gusseted bag that can be T-shirt or plain-top and can be on roll for produce. **One tug**, and it's open! (If you wanted to make it hard to open, you'd have to glue it shut).

Zbags™ fit many purposes (produce, shopping, utility, drycleaning/garment). On rolls, these are **already being used** for produce departments in Norway. The T-style bag on rolls is gaining market for produce in North America, so Zbag™ is a natural.

Zbags™ offer *extra economy via downgauging*: even in thin gauges, the mechanical nature of the opening feature eliminates opening difficulties. The only thing that needs to be considered in deciding the gauge is the strength needed; no longer are the thinnest bags hard to open. That means you can offer your customers a more cost-effective solution to their needs, they save money, you gain market share, and on a per-bag basis you generate less plastic waste.

Zbags™ are compatible with conventional presentations (single/loose, racks, rolls, can be in T-shirt or no-handle forms).

Other solutions do exist, but most of them remain problematic for people with dry fingers, or they are folded so many times that they are tedious to open fully (the weight of produce does not effortlessly continue the opening down the length of the bag), or they require racks (troublesome when you run out of the right size).

But SNAP!™ can easily be used in combination with other methods, increasing flexibility of use. They open fine on a rack, fine without a rack.

With conventional bags, sometimes they work, sometimes they don't; they don't fail enough to eliminate their own market (yet), but neither do they fail rarely enough to keep users happy. They need the right additives (cost), and right storage (cost).

But SNAP's™ bags open first time, every time™.