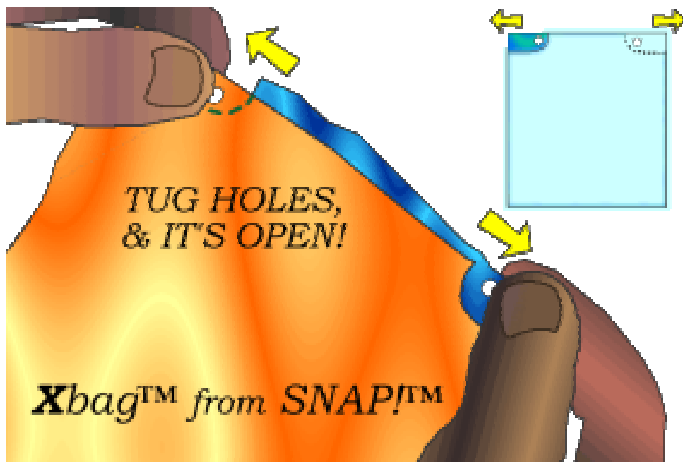


Xbag from SNAP!TM: opens first time, every timeTM



SNAP Film Technologies
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patent info: US 7,223,016 & related docs

← “the bag with the hole in it!”TM

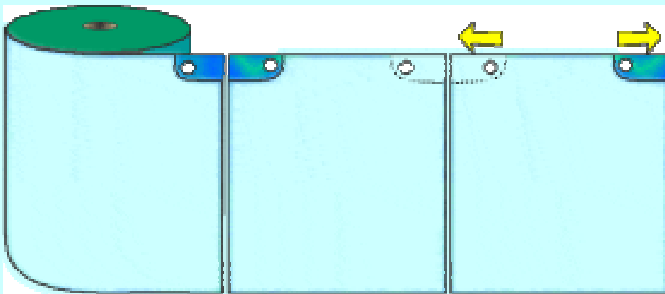
XbagsTM (SNAP's solution for flat bags) suit many purposes (*produce, utility, trash, laundry, freezer*) and are compatible with conventional presentations (single/loose, racks, rolls).

E.g., a trash bag with our TM marker holes* ... **tug holes, & it's open!**TM (holes/marks show top-of-bag & where-to-grip, and are a SNAP!TM trademark.)

Reveals or voids make it possible to separately grasp the front panel and the back panel at opposite ends, so that with a light tug they shear and separate.

Downgauging is possible for light-duty applications without loss of SNAP's openability.

XbagsTM also on rolls! (side-by-side)



-- a way to stay with flat produce bags on roll, but increase convenience, hygiene, etc.

On rolls, it opens a potential market for handy kitchen storage bags (sandwiches, lunches, freezer).

*[roll] Manufacturers: this allows you a way to compete in low-cost business. You can blow a small tube and slit and punch one edge, or you can blow a bigger tube, split & punch at new edges, and make two rolls at once, etc.

All SNAP!TM products open *first time, every time*.

Question for Corporate/Institutional users: what's the cost of the time to open the ordinary bags you use? Can you afford to ignore **X**bag in your custodial service?

Corporate/Institutional users can save custodial wages through the time saved in opening the **X**bag, compared to ordinary bags. At 5 to 10 seconds saved, and considering a wage of \$12/h (\$0.0033/sec), the savings break down like this: 1.5 seconds that covers a 5% or \$0.005 price differential, so at this point any differential is covered and the hygiene benefits are free. The remaining 3.5 to 8.5 seconds go right to your bottom line: net wage savings equate to about 3.5 to 8.5 sec*\$0.0033/sec = net savings of \$0.0116 to \$0.0281 per bag used.

The hygiene benefits are especially important in settings such as **hospitals, restaurants, dental offices, food handling businesses, chemical companies** ... anywhere there's dirt, anywhere there are people, you don't want fingers being licked.