

3 NEW BAGS THAT SAVE TIME AND MONEY!

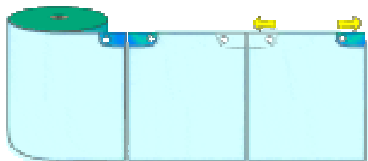
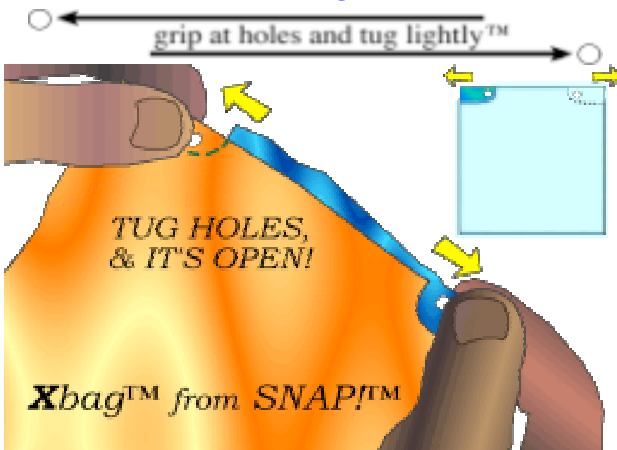


licensing YOU to make better bags that open first time, every time™

SNAP Film Technologies
snapopen.com

patent info: WIPO 02/49928 and related documents

XBAG™



Xbags™ (SNAP's flat bags) suit many uses (produce, trash/leaf, food storage, utility). Compatible with conventional presentations (single/loose, stacks, rolls).

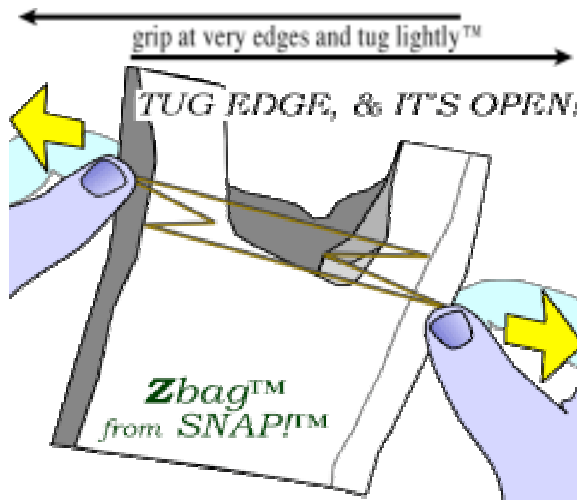
Xbags™ on a roll* (side-by-side) let you stay with flat produce bags on roll, but increase convenience, hygiene, etc. It also opens a potential market for handy kitchen storage bags (sandwiches, lunches, freezer) that can be sold on rolls.

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Corporate/Institutional users buy bags, + pay wages (~\$0.005/second!) for time to open them. Save money, seconds per bag, use Xbag! Marketers, tender bidders -- offer something extra, capture market: Xbags are Fuss-Free™ and still in the low-cost segment.

Xbags and Zbags are more hygienic & save time: they open easily even with gloves on. Better for outdoor work & hazardous/dirty materials, e.g. in hospitals, food industry, restaurant, farms, veterinary-medical-dental offices, public washrooms ... wherever it is, you don't want people spitting on fingers.

ZBAG™

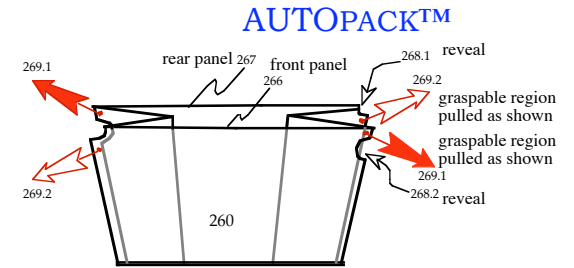


Zbags™ (SNAP's side-gusseted bags) suit many uses: produce, shopping, utility, drycleaning/garment. They are compatible with conventional presentations (single/loose, racks, rolls, can be in T-shirt or no-handle forms).

Already in use for produce departments in Norway. The T-style bag on rolls is gaining market for produce in North America, so Zbag™ is a natural.

Supermarkets: reassure customers! Make a safer environment! Choose Zbags, eliminate (ugh) spitting on fingers & contaminated produce.

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AUTOPack™ is a gusseted bag that is positively openable by machines in automated or semi-automated packaging applications. On a roll, it could be fed from above or below.

Machinery suppliers, see web site and contact us for further information.

SNAP!™ advantages: reliability, convenience, hygiene, profitability

Open First Time, Every Time: SNAP!™ products rely on mechanical principle to open even the most clingy bags (e.g. bad storage, ingredients).

No other licensable IP for plastic bags has such a comprehensive range of applications of the central theory.

Main SNAP!™ products: Zbag™ for side-gusseted bags (produce, shopping, utility...); & Xbag™ for flat bags (trash, sandwich, produce). See web for patent info & other products.

SNAP!™ logos & trademarks, available to Licensees, will lead to a "family" brand recognition that will benefit Licensees.

SNAP!™ products save money. Retailers and consumers save on otherwise-wasted bags. Manufacturers can eliminate bags being difficult to open, eliminate returns, build market.

SNAP!™ products save wages ... e.g. Xbag: at \$12.00/hour & 5 seconds saved, the first 1.5 sec covers a 5% premium, & the last 3.5 sec means about 1.5¢ savings to the bottom line per bag used.

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PATENT/IP INFO

See web or have your patent attorneys review WIPO WO/0249928 and related filings.

Product names and slogans are trademarks of SNAP Film Technologies.

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printable documentation available at
snapopen.com, follow links to brochures

comments & questions welcome
Thank you

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SNAP!™ improves hygiene: nobody needs to spit on fingers to open bags any more. Result: less contamination (produce, carts, store environment). Hygiene is important to customers, esp. given ageing customer bases and health issues like flu, hepatitis, and SARS. (Also, fewer employee sick days, and fewer shopper sick days). Take note **hospitals, restaurants, delis, food industry.**

Easy switch! [1] **Standard materials**, in fact SNAP!™ reduces the need for additives and reduces reject rate. Thus: *reduced waste, saved time, increased market share.* [2] **Standard machinery:** for **Zbag™** just adjust gusset guides (5 min!), for **Xbag™** just add punches to a side-weld line.

Economy through downgauging -- thinner bags needn't be hard to open. SNAP enables *more cost-effective solutions* for light-duty (shredded-paper, etc.), yet bags still open *first-time-every-time*, and (the green part) we generate less plastic waste.

Re-take the economy market, in 2 ways: [1] industrial/commercial users can tender, will be able to recognise the time cost savings from using SNAP!™ bags; [2] if customers avoid your product because of fussing with opening; attract them back with SNAP!™. **Brand marketers** selling retail bag products (utility, sandwich, leaf/trash) can now offer economy bags with a mark ("SNAP!™ inside") so customers know it's a pleasure to use.

Competing solutions are still problematic for people with dry fingers, osteoarthritis, etc., & some are folded so many times that they are tedious to open fully -- the weight of produce does not effortlessly continue the opening down the length of the bag. Others are dependent on racks (troublesome when you run out of the right size). **SNAP!™ can easily be used in combination with other methods**, to increase

flexibility of use. They can open fine off a rack, fine off a stack.

Yes, *sometimes* the other bags do open easily – *sometimes* they have the right additives (cost) and have been carefully stored (cost), *some* customers have moist fingers, etc. Even the weather can affect how easily bags open ... question is, if it's 'second time sometimes', is it good enough?

...but in the SNAP!™ family, bags open
first time, every time™

WHO ARE WE AND WHAT DO WE DO

We own and license the intellectual property in SNAP!™ products (Patent info: WIPO WO 02/49928 and related filings).

We are not manufacturers; we don't compete with you, we license you.

LICENSE NOW

Licenses will be limited in number, harder to get as each SNAP! product gains market share.

To avoid disappointment, License now.

WHO CAN BE LICENSED? HOW DO LICENSES WORK?

Licensees can be Manufacturers, Retailers, Suppliers, Brand Marketers, major users. Licensing is built around royalty payments (on product value), reporting requirements, proper use of trademarks, etc.

Patents protect market. Offshore manufacturers would have to work through a Licensee or obtain their own Licenses.

Licenses have access (web site) to our trademarks, logos, information, and will follow our protocols for inclusion on various products/packaging. "First time every time"™ is a powerful marketing tool, also to be used by Licensees.