

SUPERMARKETS, FOOD RETAILERS!

...have you seen people licking fingers to open bags in a supermarket?

YUCK! GERMS!

Do you want to •make produce more hygienic, •reduce germs on produce •show customers the cleanest possible store environment •have bags more useable to reduce waste •stop wasting staff time on picking up the bags that shoppers discard in frustration ... ?

Solution: SNAP's economical bags that open reliably & hygienically. These come under a LICENSING system that puts YOU in CONTROL of YOUR OWN tendering and SUPPLY CHAIN! You can even STORE-BRAND them!

Where staff fill bags (e.g. deli, custodial), **you save wage costs** (1/2¢ per second saved, do the math!) **with bags that don't fight back™.**



SNAP Film Technologies
snapopen.com

licensing YOU to sell better bags that open *first time, every time™*

for ... PRODUCE

Flat or side-gusseted types (Zbag™ or Xbag™). Norwegian retail chains that traditionally like T-shirt style bags have gone for our Zbags™. T-shirt bags

~bags that open first-time-every-time™~

are gaining in North American produce use now, so the Zbag is a natural.

If you prefer flat bags, our Xbag™ is easy to open and it still can go on a roll (or wicket, etc.).

for ... DELI / BULK / SELF-SERVE

Hygiene: shoppers want food, not germs. Convenience: staff want smooth operations, not frustration with troublesome bags. Management wants *staff time saved.*

for ... RETAIL PRODUCTS

Customers buy bags for *trash, laundry, utility, or lunch/food* – but customers value their time and the marketing environment is about to change: shoppers will discover that they can have SNAP's **bags that don't fight back™.** The better bags will dominate the market.

Zbag™ – SNAP'S SIDE-GUSSETED BAGS

Tug edge-strips ...



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For: produce, shopping, utility, drycleaning/garment, trash. Single/loose, racks, rolls, etc. T-shirt or flush-top types.

Already used in Norway! The T-style bag on rolls is gaining market for produce in North America, so Zbag™ is a natural here too.



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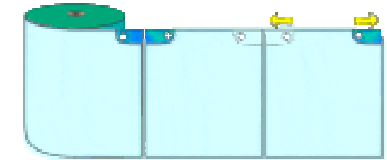
~limited number of licenses available~

Xbag™ – SNAP'S FLAT BAGS



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Xbags™ can go on rolls (side-by-side):



For: small and big bags; produce, trash/leaf, food storage, utility. Can be single/loose, stacks, rolls, etc.

Flat bags on rolls are often used for produce. There's also potential market for kitchen storage bags (sandwiches, lunches, freezer) that can be sold on rolls.

WHY SNAP™ ? ... with SNAP, you get bags that are more **hygienic & save time.** They open easily **even with gloves on.** Better for outdoor work, food, & hazardous/dirty materials: **hospitals, restaurants, delis, farms, doctors' & dentists' offices, public spaces.**

~bags that don't fight back™~

SNAP!™ ADVANTAGES: RELIABILITY, CONVENIENCE, HYGIENE, PROFITABILITY

Open First Time, Every Time: mechanical shearing principle; no other licensable IP for plastic bags has such a comprehensive range of applications of the central theory. **Seniors-friendly:** everybody appreciates convenience, but especially people with osteoarthritis, etc.

SNAP!™ logos & trademarks are available to Licensees, will promote “family” brand recognition that will benefit Licensees.

SNAP!™ saves you money, time, wages ...

...**Retailers & consumers** reduce bag wastage.

...**Manufacturers** can eliminate bags being difficult to open, eliminate returns, build market.

...**Corporations** save seconds of wage time with each bag*, smoother work flow, fewer unpleasant interruptions for staff. *At \$18.00/hour, *eliminated fussing time of 5 sec = 2.5¢ savings per bag used. The expected price differential (under 10%) more than covers itself, contributes to bottom line; the improved hygiene and workflow are additional bonuses.*

...**Retail Brand marketers** can offer economy bags (utility, sandwich, leaf/trash) with trademarks that mark them as a pleasure to use.

SNAP!™ improves hygiene: esp. important given ageing customer bases and **health issues like flu, colds, hepatitis, and now SARS**. Don't give germs a free ride – help reduce sick days for employees & shoppers. → **hospitals, restaurants, delis, food industry.**

No problem to make! for **Zbag™** just adjust gusset guides (5 min!), for **Xbag™** just add punches to a side-weld line.

Economy through downgaging – thinner bags can now open *first-time-every-time* – less resin use, less plastic waste.

SNAP!™ is not dependent on racks, and **can easily be used in combination with other methods**, to increase flexibility of use. They can open fine off a rack, fine off a stack.

Yes, ordinary bags *sometimes* open easily – *sometimes* they have the right additives (cost)

and have been carefully stored (cost), *some* customers have moist fingers, etc. Even the weather can affect how easily bags open ... question is, if it's 'second time sometimes', is it good enough?

...but in the SNAP!™ family, bags open ...

... first time, every time™ !

Patent/IP info

Protected under WIPO WO/0249928 and related filings. Product names and slogans are trademarks of SNAP Film Technologies.

Contacts

snapopen.com



Main:

Snap Film Technologies
attn. Dr KNI (Kim) Bell, President
25 Monkstown Road
St. John's, NFLD.
Canada A1C 3T2
<mail@snapopen.com>

South Carolina:

A. (Tony) I. Bell
President, The Bell Group
<abell@thebellgroup.com>

printable documentation available at:

snapopen.com

... follow links to brochures

**comments & questions welcome;
thank you**

Who are we and what do we do

We own and license the intellectual property in SNAP!™ products (Patent info: WIPO WO 02/49928 and related filings worldwide).

We are not manufacturers; we don't compete with you, we license you.

License now

Licenses will be harder to obtain as each SNAP! product gains market share.

To avoid disappointment, License now.

Who can be Licensed? ... How do the licenses work?

Licenses can be Manufacturers, Retailers, Suppliers, Brand Marketers, major users. Licensing is built around royalty payments (on product value), reporting requirements, proper use of trademarks, etc.

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